

Business Charcha

Sheetal Bhandari

FOUNDER AND CEO

Business Charcha is a platform for co-creation, training and entrepreneurial development for aspiring entrepreneurs to realise their vision of business establishment.



businesscharcha.com



FOUNDER AND CEO : SHEETAL BHANDARI

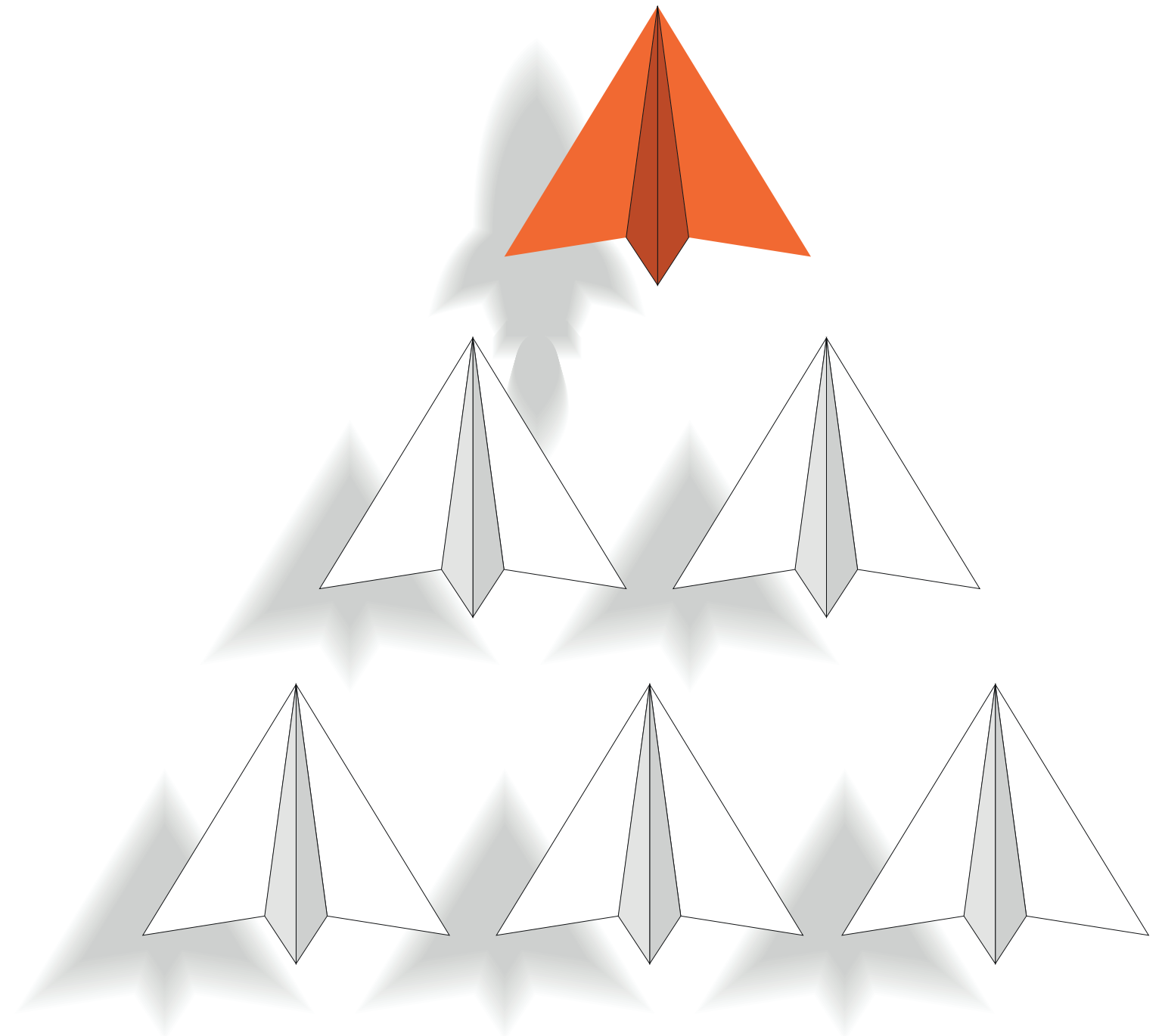
//

As part of her mission to establish more than a million profitable enterprises by 2025, she is enabling a one-of-a-kind entrepreneurial incubation platform.

Sheetal has been the pillar of motivation and support for entrepreneurial aspirants since the inception of her career and has an impenetrable desire to carry forward the streak through the induction of this all-in-one launchpad- Business Charcha', which pledges to support and embrace individuals from across the globe and nurture them to be deployed as dynamic leaders of the trending world. //



*"An Ecosystem
Innovation and
Impact Practitioner-
a pioneer in new day
leadership
curriculum."*





Addressable Aperture

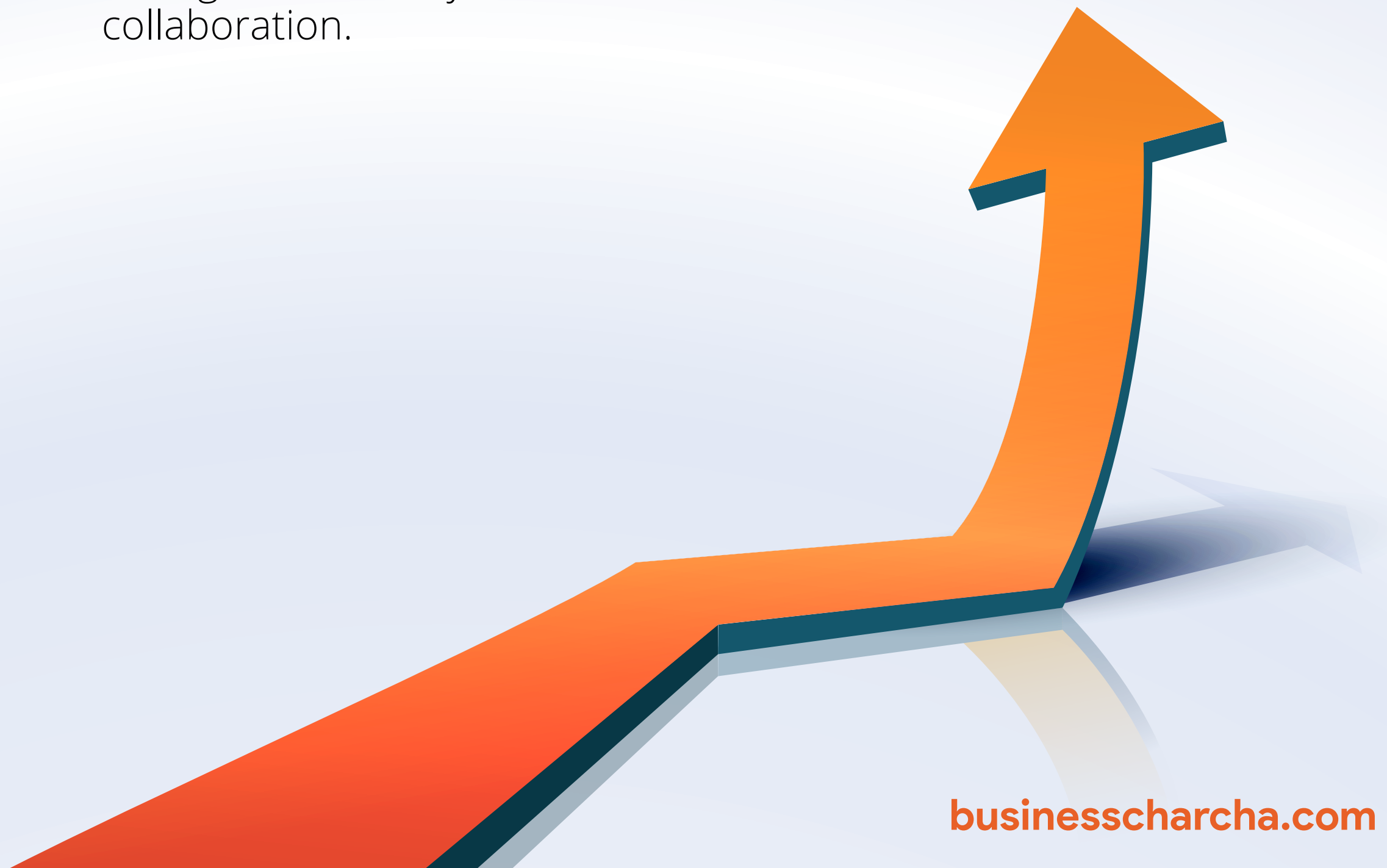
In present day's new normal, starting a venture can be a real hustle. Commencing operations thus demand domain understanding, team building, long term vision and execution strategy which act as the foundation for any firm. Thus, there is an immediate requirement for a one-stop-solution which can facilitate end-to-end operations and capital management to support aspiring entrepreneurs from ideation to revenue generation stage.

This platform is led by Industry Leaders, Business Coaches/experts and Subject Matter Professionals for turning ideas into viable businesses and strengthening industry-academia association.

Our team acts as a catalyst for platform integration which hosts substantial knowledge of multiple domains that ensure quality in entrepreneurial development, meeting international standards of innovation.

Mission

To turn ideas into viable businesses through hand-crafted workshops by domain experts from industries to strengthen Industry-Academia collaboration.



Associations

//

Khadi and Village Industries Commission (KVIC) is one of our prominent alliances where 'Business Charcha' under the aegis of Mathete Entrepreneurial Services is officially partnered as 'Professional Training Associate'.

We have engaged with the MSME Business Forum, India, WICCI, MSME Chamber of Commerce and Industry of India and DCB Bank Innovation Carnival with the sole focus on entrepreneurial development and our services have been duly recognised by the esteemed Startup India forum.

As Media and Digital Partner with Rizzle, India's leading short videos platform and empower aspiring entrepreneurs across the country to help realize their ambitions.

Business Charcha, in association with its esteemed partners is working on establishing a cohort on numerous domains by offering a plethora of opportunities for the rising entrepreneurs. //

businesscharcha.com




कामये दुःखतपानाम्।
प्राणिनाम् आतिनाशनम्॥



 Innovation carnival




rizzle



#startupindia
recognized



ADVISOR : BUSINESS CHARCHA



MAJ GEN MANIK SABHARWAL (RETD)



MR RAVI NANDAN SINHA ,
DIRECTOR – MSME BUSINESS
FORUM INDIA



PRASANNA LOHAR ,
HEAD INNOVATION &
ARCHITECTURE, DCB BANK



BUDDHA CHANDRASEKHAR ,
CHIEF COORDINATING OFFICER,
ALL INDIA COUNCIL FOR
TECHNICAL EDUCATION (AICTE)



V. KRISHNAN ,
CO-FOUNDER, JUST DIAL



Mentors Of Innovation



- **RAHUL MEHTA** | CHIEF OPERATING OFFICER, FURNITURE & FITTINGS SKILL COUNCIL (FFSC)



- **COL ANAND KUMAR SINGH (RETD)** | CHIEF EXECUTIVE OFFICER, CONSTRUCTION SKILL DEVELOPMENT COUNCIL OF INDIA



- **SANTOSH G.** | CHIEF VISIONARY OFFICER, CONFEDERATION OF INDIAN MICRO, SMALL AND MEDIUM ENTERPRISES



- **ANNURAG BATRA** | CHAIRMAN & EDITOR IN CHIEF - BW BUSINESSWORLD



- **RAJAN BAHADUR** | CHIEF EXECUTIVE OFFICER TOURISM AND HOSPITALITY SKILL COUNCIL



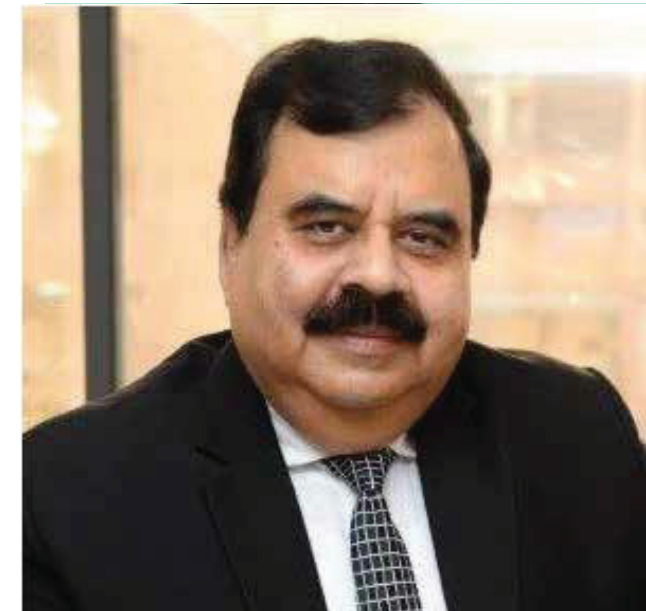
- **VISHAL JINDAL** | DIRECTOR-VISHAD EDUTECH PRIVATE LIMITED AND CO-CHAIR, DELHI & NCR CHAPTER, PHD CHAMBER OF COMMERCE AND INDUSTRY



- **MANISHA TULI** | ASSISTANT VICE PRESIDENT ,
HR LEAD AT INVEST INDIA



- **RAJASHRI RAJASHEKHAR** | FOUNDER - POORNAM FOUNDATION,
BOARD MEMBER OF - FEDERATION OF INDIAN INDUSTRIES



- **DR. ROOPAK VASISHTHA** | CEO AND DG
APPAREL MADE-UPS HOME FURNISHING SECTOR
SKILL COUNCIL



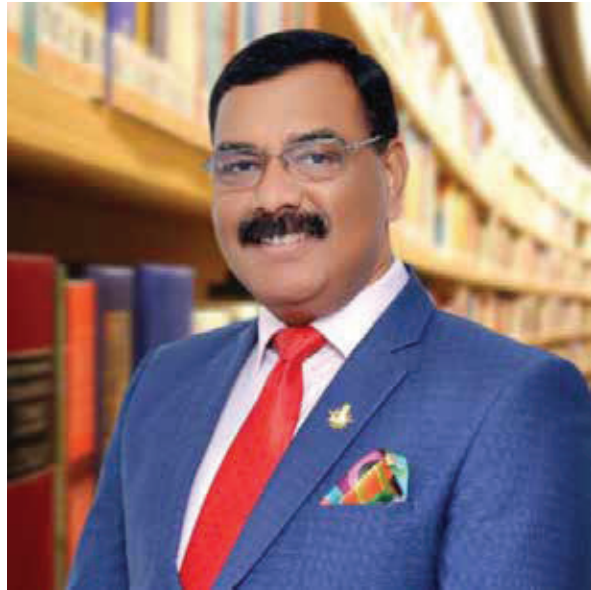
- **CAPT RAMANUJAM** | CEO LOGISTICS SECTOR
SKILL COUNCIL



- **DR. SAPNA YADAV** | HEAD OF EDUCATIONAL
TECHNOLOGY DEPARTMENT PROJECT DIRECTOR
ENTREPRENEURSHIP MINDSET CURRICULUM,
SCERT DELHI



- **DR. J.V. RAO** | CEO, TEXTILE SECTOR SKILL COUNCIL



- **COL. ANIL POKHRIAL** | CEO, MEPSC- MANAGEMENT & ENTREPRENEURSHIP AND PROFESSIONAL SKILLS COUNCIL (MEPSC)



- **ASHOK JUNEJA** | NATIONAL PRESIDENT THE TEXTILE ASSOCIATION (INDIA)



- **DR. ILA PATHAK JHA** | INDEPENDENT DIRECTOR, EX DEPUTY DIRECTOR- EDUCATION AND TRAINING IMC CHAMBER OF COMMERCE AND INDUSTRY, MUMBAI



- **BINIT BHATT** | EX CEO GEMS AND JEWELLERY SKILL COUNCIL OF INDIA



- **JAMES RAPHAEL** | CEO, RETAILERS ASSOCIATION SKILL COUNCIL OF INDIA



- **MR. RAVI P SINGH** | CEO, POWER SECTOR SKILL COUNCIL



Sectors List

Collaboration with various experts lead us to identify more than 30 industrial domains which are open to innovation and also provide establishment opportunities to the first gen entrepreneurs.

- | | | |
|---|---|--|
| 1. Aerospace and Aviation Sector | 18. Handmade Products Sector | 27. Plastic, Rubber and Recycling Sector |
| 2 . Agriculture and Farming Sector | 19. Healthcare Sector | 28. Textile, Leather and Footwear Sector |
| 3. Automotive Sector | 20. Iron and Steel Sector | 29. Tourism and Hospitality Sector |
| 4. Banking, Financial Services and Insurance Sector | 21. IT and Telecom Sector | 30. Stocks and Trading Sector |
| 5. Beauty and Wellness Sector | 22. Leadership,Career and Transformational Coach Sector | |
| 6. Capital Goods Sector- Plant and Machinery | 23. Legal and Compliance Sector | |
| 7. Chemical and Chemical Based Products Sector | 24. Logistics and Supply Chain Sector | |
| 8. Construction/Real Estate Sector | 25. Media and Entertainment Sector | |
| 9. Defence Sector | 26. Packaging , Printing and Publishing Sector | |
| 10. Deep Tech Sector (AI/ML/IOT) | | |
| 11. E-Commerce Sector | | |
| 12. Education and Training Sector | | |
| 13. Electronics and Automation Sector | | |
| 14. Energy Sector | | |
| 15. Food and Beverages Sector | | |
| 16. Forest, Wood, Pulp and Paper Sector | | |
| 17. Gems and Jewellery Sector | | |





Who all can be a part of
Business Charcha?



Onboarding

1. Military Veterans
2. Business Professionals
3. Service Professionals
4. Start-ups
5. Avid learners and Industry Enthusiasts
6. Students
 - Universities
 - Colleges
 - E-cell, Co-curricular clubs
 - Individual Aspirants

Winning In Augmentation To Reality

Welcome to **WAR ROOM**
Unmasking the never-told-before secrets to starting a successful business.

What you will achieve

Master the skills of leveraging the entrepreneurial ecosystem in your domain through a worldwide network of **500+ experts**.



Programme Details



**Course
Duration
2 Months**

Dual Certificate

**- Certificate will be
issued post completion
from Entrepreneurship
Cell of Business Charcha**

**-Digital Marketing
Beginners Certificate**

8 Modules

**Session
Days
Friday and
Sunday**

**Session
Time
1.5hrs**

**Learning Fee
3999/- only**

businesscharcha.com

EqWEP

(Quality Entrepreneurs through
Women Empowerment Portal)

by
Business Charcha

Introduction

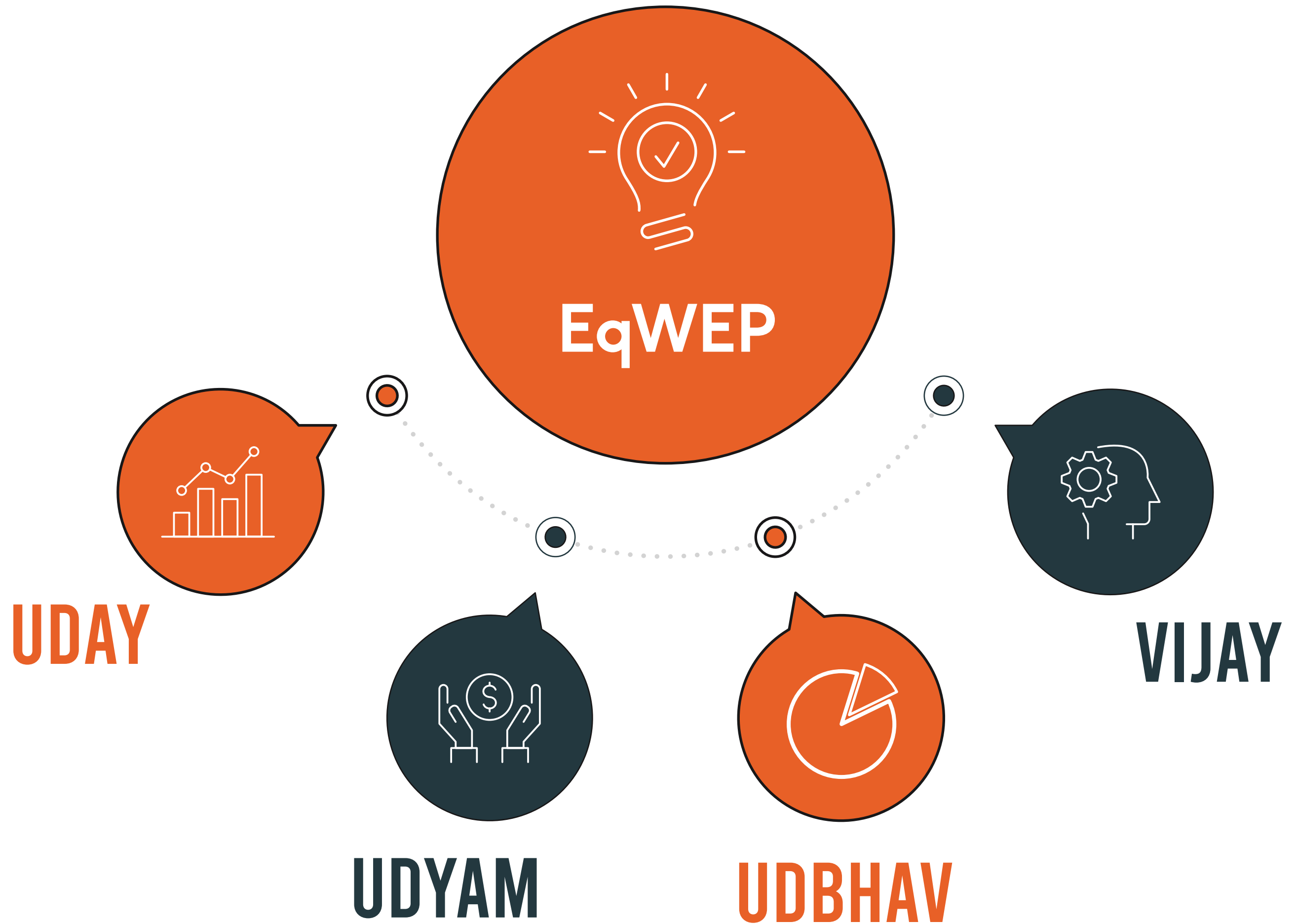
EqWEP stands for Quality Entrepreneurs through Women Empowerment Portal and is a special cell under Business Charcha that focuses on development and enrichment of Women entrepreneurs. The uniquely defined structure of this cell allows one and all, beginning from a micro scale business to a large scale setup, opportunities to learn and expand respectively, in their individual market genres.

This uniquely defined structure is further categorised into 4 sections that caters to different skilling needs of the modern day woman entrepreneur:



businesscharcha.com

Quadrilateral

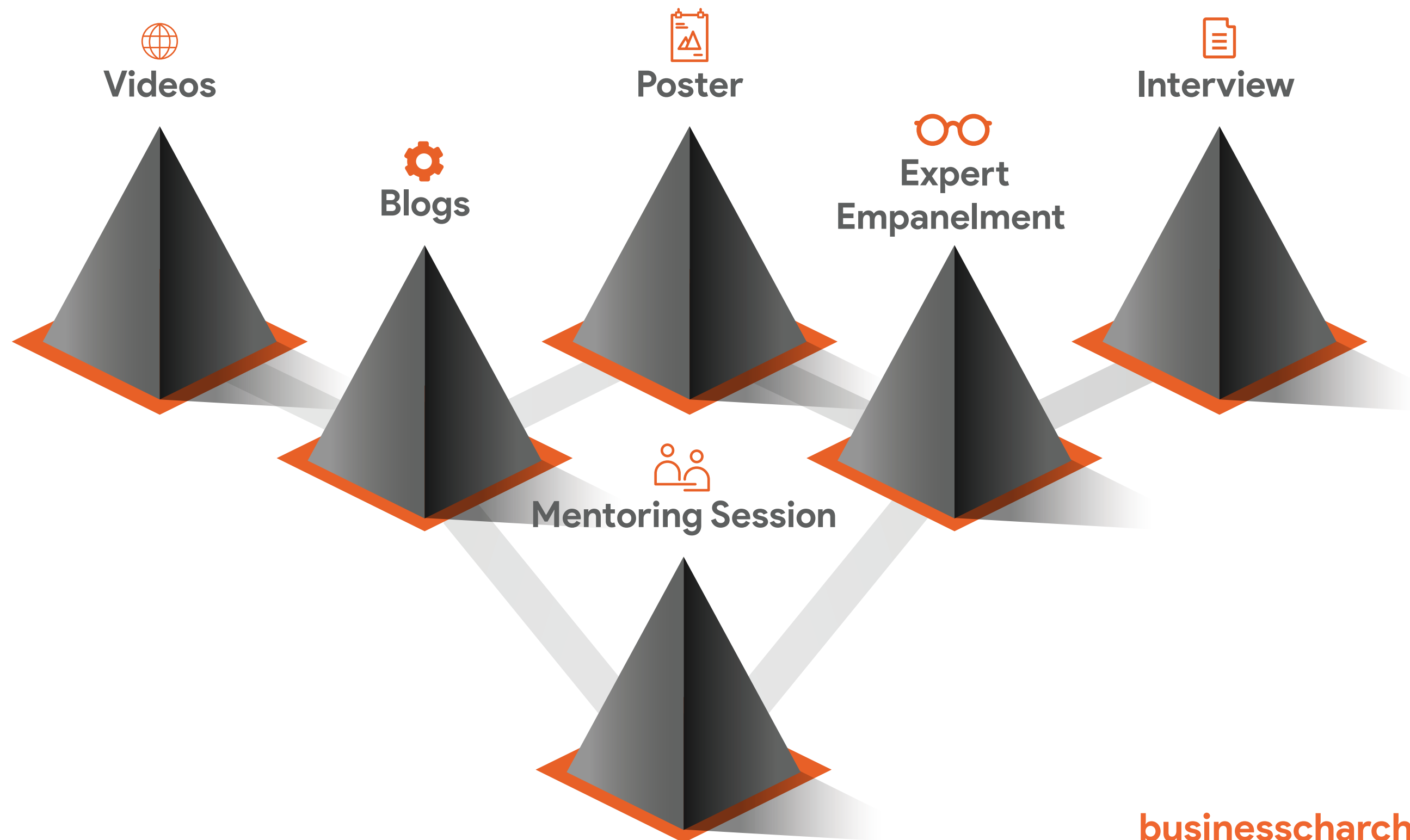


#wannabedigital



Introducing #wannabedigital with Business Charcha-A digital arena specially devised to experience transformational growth for your business and make it, future ready.

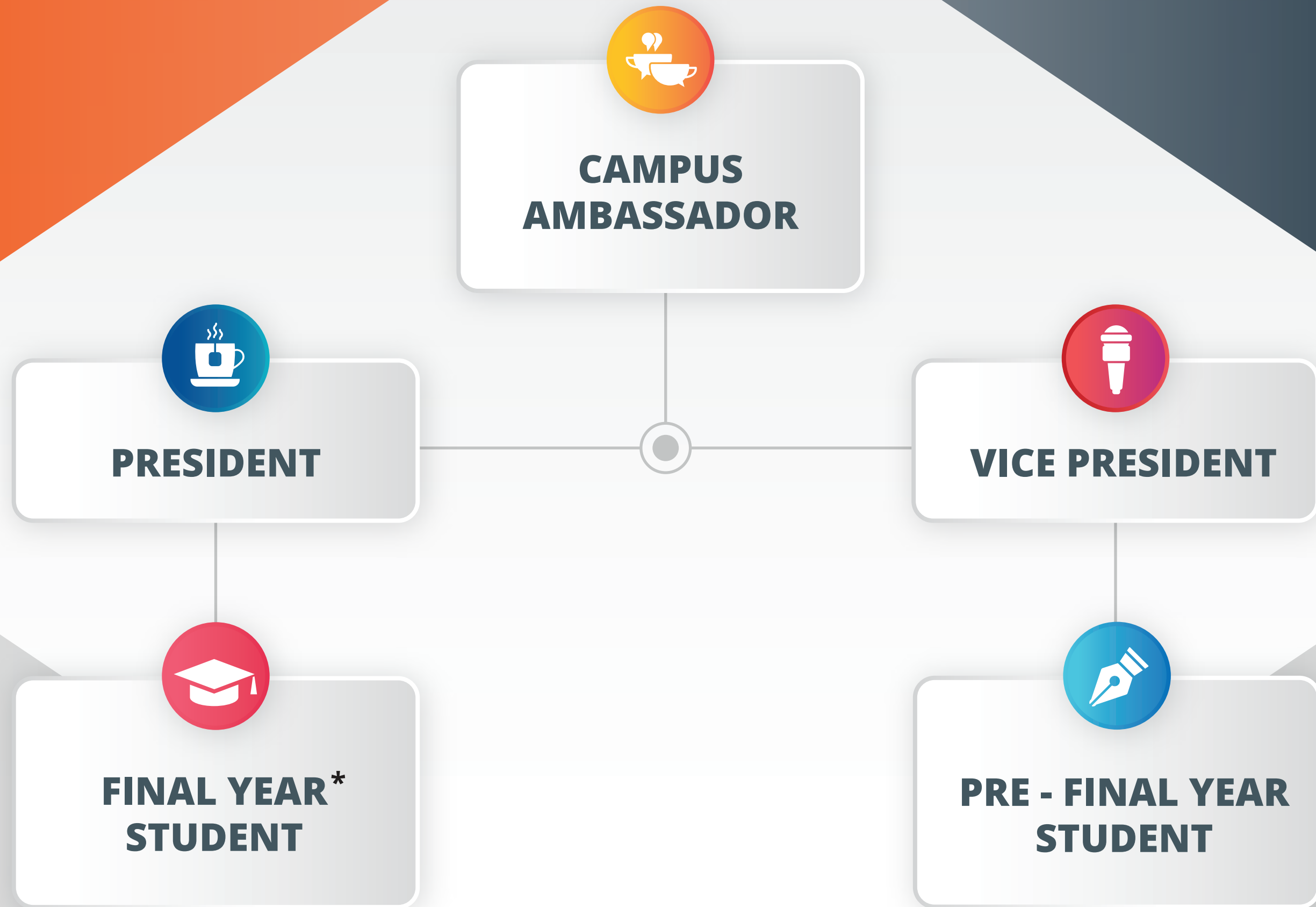
Hosting Business Showers for Entrepreneurs/Start-Ups/Businesses/Experts.





Campus **'Brand Ambassador'** Program by Business Charcha

Be the flag bearer of Business Charcha with your institute and enhance networking, management, and leadership skills by motivating 100s like you.



* STUDENTS OF FINAL YEAR PG WOULD BE ELIGIBLE TO CLAIM THE POST OF BOTH PRESIDENT AND VICE PRESIDENT.

businesscharcha.com



Contact Us



Website- www.businesscharcha.com



Email- info@businesscharcha.com,
sheetal@businesscharcha.com



Contact no.- 9315924884,
8700452542

